

Ad Contest— 2023 Membership Drive

BY THE AIS BULLETIN EDITORIAL BOARD

Hello AIS member creatives and creators,

There's a new membership drive for 2023, and we would like to get your help to promote it, so we've created an **Ad Contest**.

Here's some information you need to know:

- We would like to invite you to create an ad for our new **2023 Membership Drive**.
- The deadline is March 1, 2023.
- The winning ad may run through the rest of the year.
- The ad can be up to a letter size (8½" x 11") or be a one-page flier.
- The winner will be selected by the Membership Development Committee.
- The prize: a 3-year membership to any AIS section or AIS cooperating society of the winner's choice.

SOME RULES:

- To enter, you must be an AIS member.
- Format: 1-page ad, video, or flier. Submit files as a high-resolution PDF, JPG, PNG for images, and/or MOV and MP4 for movies.
- The ad should contain all the information contained within the 2023 Membership Drive Announcement (see previous page.)
- The ad will be used for promotional purposes.
- Submit the ad to: Claire Schneider, secretary@irises.org.
- Include full contact information (full name, address, email address, and telephone number).



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The Species Iris Group
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Society for Siberian Irises



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Society for Japanese Irises



Tall Bearded Iris Society

