

AIS Board meeting, Wednesday, September 27, 2017, by teleconference

Meeting called to order at 5:05 PM PDT

1. Welcome everyone. Please announce your name before you say something (Gary White).

Roll Call: Gary White, president; Andi Rivarola, 2nd VP;

Dwayne Booth treasurer; John Ludi, publication sales director; Claire Schneider, recording secretary.

Directors: Susan Boyce, Phyllis Wilburn, Al Elliott, Bob Pries, Howie Dash, David Cupps.

Other visitors: Cheryl Deaton, youth; Paul Gossett, convention; Scarlet Ayres, RVP 23; Wayne Messer; Rosemary Hart.

Quorum is present

2. More corrections for the Spring 2017 Board meeting minutes from Dwayne Booth. On page 3 in the Membership Secretary Report, the amount should be \$76,601.50 instead of \$7,109. On pages 9 and 10 in the Legal Counsel section, my last name is wrong in two places.

3. Regarding AISdiscuss. Several members have not been receiving their AISdiscuss emails. For those not receiving AISdiscuss posts, send an email note to Michelle.

David Cupps suggests that we move everyone to a new AISdiscuss in Google Groups. This way everyone will receive AISdiscuss posts, the names of senders will be accurate, the text of the messages will be more coherent and attachments will be permitted. David plans to make the change sometime early October. Will this include all of the discussion groups in AIS, such as the RVP group? Yes, but after a trial period.

4. Minutes of July teleconference minutes

Motion 1 to accept the July minutes by Bob Pries with correction of spelling of Grigg name.

Seconded by Dwayne Booth.

Passed unanimously.

5. Minutes of August teleconference minutes

Motion 2 to accept the August minutes by Susan Boyce and seconded by Howie Dash.

Passed unanimously.

6. Video contest proposal (Scarlett Ayres)

There is a channel for the American Iris Society on Youtube.com. It's not very popular, though, with only two subscribers. Some clubs do put out videos about their flower shows or information about their clubs. With smart phones and Windows 10, it is easy to shoot, edit and create videos. Scarlett's proposal is that for the 2020 convention we have a contest of ten minute videos submitted by regions or clubs. The videos could be played on the busses during our travels from garden to garden. Convention participants could vote for the best video. Scarlett plans to produce a video about arils and arilbreds in association with the Aril Trek coming up in April. Let's try for a Youtube presence out there to publicize the AIS.

Discussion: There is an official channel on Youtube for the AIS which was set up by Andi R.

Scarlett emphasized how easy it is to create and upload videos. All the instructions for doing so are available on Youtube. How about listing all Youtube videos on the subject of iris on the AIS channel? E.g. garden fly overs, how to plant an iris, what is an arilbred. This venue on Youtube might be a great way to invite new members to join clubs or the AIS.

Summary: Let's turn this idea of the video/Youtube contest over to the 2020 Convention Committee. Thank you, Scarlett, great idea!

7. AIS Conventions: Des Moines and New Orleans (Paul Gossett)

2017 convention in Des Moines.

Paul reported that there had been a few problems regarding the guest iris, particularly from one hybridizer regarding guest beardless irises. Gary will follow up on these complaints with the co-chair of the convention.

2018 convention in New Orleans.

The website is up and the registration form is available. 512 room nights are available in the hotel. Participants may stay from one to nine nights. The six gardens are all set for the tours. Vendors have signed on for the Boutique. Menus for each of the garden trips have been planned. The schedule of meetings will be posted as soon as it is finalized. Advertisements have been placed in publications and brochures have been sent out to the regions. We're looking forward to seeing everyone there.

8. Biodiversity Heritage Library (BHL) (Bob Hollingworth)

The BHL is a consortium of natural history museum libraries from around the country and contains over two million pieces of literature from the last two centuries. It's an online resource that includes ten major botanical libraries. They have asked if we would consider adding the AIS Bulletin to their library. The Board discussed this in July and referred it to the Intellectual Property Committee (IPC) for review and consideration. At their meeting, Veronica Johnson, the AIS attorney, made two points. Point one, the BHL uses a licensing agreement that says material submitted to them is under a license that is world-wide, non-exclusive (meaning that the AIS can license the same material to others), perpetual, irrevocable (meaning the AIS can never revoke the material once it has been given to the BHL), royalty free and sub-licensable (meaning the BHL can license the same material to others).

Point 2, the AIS would be required to defend any third party intellectual property claims (meaning if AIS grants this license to the BHL to use Bulletin articles and photos and that material does not have all the necessary copyright permissions in place, then the AIS would be required to defend any claims that the content was used without permission.) Veronica writes that as a practical matter, *Iris*, the Bulletin already requires contributors to give necessary permission to use their work but this should be confirmed.

Bob Hollingworth in a personal opinion wrote, "It is difficult to imagine what misuse might occur that would significantly damage the AIS or that the BHL has any devious intentions since use for commercial purposes is not allowed and only fellow members of the BHL system have usage rights. The second question of copyright coverage already exists with the AIS Bulletin itself so this concern is not a new one. The potential liability is already there."

The AIS can opt to hold back a block of Bulletins and Gary suggested we hold back ten years. Only the older Bulletins would go to the BHL.

Discussion:

As a marketing tool, providing the Bulletin to the BHL would probably give the AIS more exposure. Who uses the BHL? The wiki encyclopedia uses the BHL. Individual researchers, herbaria, botanic gardens and other plant groups such as the Daffodil Society use the BHL.

Motion 3: to accept the contract as proposed to join the Biodiversity Heritage Library to include the AIS Bulletin withholding the past ten years (Bob Pries).

Seconded by Dwayne Booth.

Motion carried unanimously.

9. Miscellaneous & Announcements

Last call for the 2017/2018 fiscal year activity. Saturday, September 30, is the end of the fiscal year, so all bills, reimbursement requests and any payments should be sent to Dwayne ASAP.

The next teleconference will be on November 29. It might be a video conference. We're working on the details and will share at the Dallas meeting.

No teleconference in December.

Adjourned 6:05 PM

Respectfully submitted,
Claire Schneider