

Minutes of the October 26, 2022, AIS Zoom meeting

Approved November 16, 2022 by AIS Board of Directors with two corrections, one spelling and one grammar.

Andi Rivarola (15) - President, Convention Liaison (temporary), Public Relations,  
Social Media, Strategic Planning, Membership Development,  
Bulletin Editorial Board

Bonnie Jean Nichols (17) - 1st VP, Judges, Handbook Revision, RVP 17,  
Convention Chair 2023

Howie Dash (23) - 2<sup>nd</sup> VP, RVP Counselor, Audit

Claire Schneider (15) - Secretary, Recording Secretary

Jill Bonino (15) – Treasurer, Foundation Liaison

Jody Nolin (6) - Immediate Past President, Honorary Awards, Affiliate Chair

John Ludi (13) – Publication Sales Director, Storefront, RVP 13

Pam Messer (21) – Membership

Jane Milliman (2) - Editor of *Irises, the AIS Bulletin* (absent)

Bill Dumont (13) - Director (absent)

Cheryl Deaton (15) - Director, Youth (absent)

Doug Chyz (5), Director, Public Relations & Marketing

Janis Shackelford (15) – Director, Registrar/Recorder, Policy, RVP 15

Jean Richter (14) - Director, Image Coordinator, Iris Programs Digital

Linda Wilkie (21) - Director, Advertising

Lorene Crone (7) – Director, Electronic Services

Mike Reed (17) – Director, Awards

Phyllis Wilburn (14) – Director, Section & Cooperating Society Liaison

Scarlett Ayres (23) – Director (absent)

Susan Driver (7) – Director, Calendars, Photo Contest

Wayne Messer (21) - Director, News & Notes, Electronic Services, Website, RVP 21

Margaret Kelly (9) - RVP 9, RVP Representative

Adam Cordes (6) - Exhibition Reports

Anna Cadd (14)

Bob Pries (4) - Encyclopedia Manager, Gardens, Public Relations & Marketing

Carol Cullen (14)

Charlotte Brennand (12) - RVP 12

Christine Dickinson (14)

Delane Langton (11)

Gary White (21) - Finance, Webinars

Harriett Robinson (01)

Heather Haley (4)

Jan Blaedel (14)

Jeannette Graham (11)

Josh Winzer (22) - RVP 22, Nomination

Katerina Bergeron (8) - RVP 8

Lois Rose (4) - Exhibition Schedules

Mary Platner (15)

Nick Stewart (22) - Exhibition Supplies

The meeting was called to order at 5:01 pm PDT. A quorum was present.

1. Minutes from previous Zoom Meeting - Claire Schneider

**Motion 1:** to approve the minutes from the September 28, 2022, Zoom Board Meeting as amended (with two corrections). Motion by Janis Shackelford and seconded by Howie Dash. Motion approved.

**FALL REPORTS**

2. Audit - Howie Dash

A digital report regarding the audit of the 2020 AIS Centennial Convention was posted, information only. Cheryl Deaton conducted the audit of expenses and refunds of the cancelled 2020 Centennial Convention and of the expenses associated with the judging of the International Iris Competition in 2021.

It was suggested that photos of the winners of the International Iris Competition be posted in the *Iris Encyclopedia*.

3. Iris Encyclopedia (the Wiki) - Bob Pries

A digital report was posted, information only. Current projects include adding all the awards to the cultivar pages and creating a topic area for previous conventions. In addition, Bob is working on a presentation (PowerPoint) of species and SPX irises that will include links to these irises in the *Encyclopedia*.

There was a discussion regarding access to online issues of *IRISES: the Bulletin*. E-members are supposed to have exclusive access to online *Bulletins*, but for which issues? Five years or ten years of sequestered issues? The public has online access to *Bulletins* for issues before 2018, located on the AIS website. The Biodiversity Heritage Library has permission to copy previous *Bulletins* up to ten years from the current date, which is to say, they can copy issues up to and including 2012. It was suggested that guidelines be established for accessibility to online issues of the *Bulletin*. It was suggested that a comparison of e-membership and print membership be clarified.

4. Exhibitions Schedules - Lois Rose

A digital report was posted, information only. This year, Lois approved 102 show schedules, double the number from last year.

5. Exhibition Reports - Adam Cordes

A digital report was posted, information only. From a total of 245 ballots, 62 Exhibition Certificates (EC) were awarded in 2022. Only one EC was issued under the revised rules allowing EC ballots to be tabulated from multiple shows. This year there is a three-way-tie for the Nelson Award, which is given to the iris variety that collects the most Best Specimen of Show placements in one calendar year. The three varieties are 'Dracula's Kiss', 'Mood Ring', and 'Glitter Gulch'. Adam requested that the AIS website

or the Wiki post a guide with instructions for properly filling out a show report, especially with a glossary of terms to use in the report.

Adam plans to submit information about purchasing more silver and bronze medals to Jill Bonino, AIS treasurer.

A question was asked if AIS has a policy about an invasive species being entered into an exhibition or winning awards such as Best in Show. Currently there is no such policy from AIS. A suggestion was for individuals to work with their show chair to develop a policy regarding invasive iris species. Another suggestion was to invite a speaker and/or create an educational exhibit regarding invasive species that would educate members of the club and visitors to the show.

#### 6. Exhibition Supplies - Nick Stewart

A digital report was posted, information only. With the resumption of exhibitions, sales have increased. In 2022, so far, there have been 53 orders with merchandise sales at \$4558.00. Progress is being made on the order of new show entry tags. They will have the same artwork and be the same size. Changes are to the edges and the punch-out triangle.

#### 7. Intellectual Property - Bob Hollingworth (absent)

His digital report was read to the Board of Directors. For the second time, he asked that this committee be disbanded and reformed only when necessary, as an ad hoc committee. Andi Rivarola will talk to Bob about this.

#### 8. Membership - Pam Messer

A digital report was posted, information only, with colorful graphs and interesting statistics about the membership in AIS. The Membership Drive 2022 added more than 700 folks to the rosters bringing the total to 3669. Region 4 has moved up to first place with the most AIS members. Pam's charts and graphs show membership by region, print only, full and e-membership, and youth. Besides keeping track of all these membership types in three different data bases, Pam sends courtesy membership renewal reminders, mails out welcome packets to new members, and keeps a sense of humor throughout. For example, a significant number of e-members do not have email addresses. The payment system for Membership Drive 2023 has been set up and is ready to go.

### **UNFINISHED BUSINESS**

none

### **NEW BUSINESS**

none

## **ANNOUNCEMENTS**

### **9. Submitting AIS Budget information - Jill Bonino**

The budget for 2022-2023 fiscal year will be presented at the November 16th Board meeting. Every person with expenses and/or income should submit that information to Jill ASAP so it can be included in the budget.

### **10. Dallas Convention update - Bonnie Nichols**

A tentative schedule is available meaning that people now can make hotel and transportation reservations. The Board meeting is scheduled for Wednesday, April 12th, at 2 pm. Thursday begins with the Geek Luncheon followed by meetings. There will be a bearded irises presentation Thursday evening. Friday is a day in the gardens of Judy Schneider, Dell Perry, and Michael & Mary Ellen Reed. On Friday evening there will be a live auction, judges training and a presentation. More garden tours on Saturday with a beardless iris presentation in the evening. There will be one or two garden judges training in this convention. Sunday morning will be the AIS Awards Brunch. Keep in mind that this is a tentative schedule. Registration is by snail mail. "A shout out to Wayne Messer" for promoting convention publicity. The hotel is about 10 minutes from the DFW airport and has a shuttle.

### **11. Online Iris Register launch will be December 1st - Janis Shackelford**

Seventy-eight registrations from Russia were received without payment. They do not have PayPal, so a search is on to find a way to send registration fees.

### **12. Webinars - Gary White**

Chuck Chapman will have a program on the life cycle of the iris on November 9th. Thank you to Wayne for publicizing the webinars and their registration through *News & Notes*. There will be a webinar in December and several in the planning stages for next year.

The next AIS Board of Directors meeting will be the official Fall Board Meeting, November 16th.

Adjourned at 7:48 pm Pacific Time

Respectfully submitted,  
Claire Schneider