

Minutes of the June 22, 2022, AIS Board of Directors Zoom Meeting
Approved without corrections, July 27, 2022

Attending:

Andi Rivarola (15) - President, Convention Liaison (temporary), Public Relations,
Social Media, Strategic Planning, Membership Development

Bonnie Jean Nichols (17) - 1st VP, Judges, Handbook Revision, RVP 17,
Convention Chair 2023

Howie Dash (23) - 2nd VP, RVP Counselor, Audit

Claire Schneider (15) - Secretary, Recording Secretary

Jill Bonino (15) – Treasurer, Foundation Liaison

Jody Nolin (6) - Immediate Past President, Honorary Awards, Affiliate Chair

John Ludi (13) – Publication Sales Director, RVP 13

Pam Messer (21) – Membership

Jane Milliman (2) - absent

Bill Dumont (13) - absent

Cheryl Deaton (15) - absent

Doug Chyz (5), Director, Public Relations & Marketing

Janis Shackelford (15) – Director, Registrar/Recorder, Policy, RVP 15

Jean Richter (14) - Director

Linda Wilkie (21) - absent

Lorene Crone (7) – Director, Electronic Services

Mike Reed (17) – Director, Awards

Phyllis Wilburn (14) – Director, Section & Cooperating Society Liaison

Scarlett Ayres (23) – Director, AIS 2022 Convention Co-chair

Susan Driver (7) – Director, Calendars, Photo Contest

Wayne Messer (21) - Director, News & Notes, Electronic Services Website, RVP 21

Margaret Kelly (9) - RVP 9, RVP Representative

Bob Hollingworth (8) - Scientific Advisory, Intellectual Property

Bob Pries (4) - Encyclopedia Manager, Gardens, Public Relations & Marketing

Gary White (21) - Finance, Webinars

Lois Rose (4) - Exhibitions Schedules

Nick Stewart (22) - Exhibition Supplies

Marcia Conolly (1) - RVP 1

Josh Winzer (22) - RVP 22

Eva Berry (23) - RVP 23

Susan Grigg (4)

Candice Scott (23)

Carolyn Lingenfelter (21)

Carol Cullen (14)

Christine Dickinson (14)

Delane Langton (11)

Heather Haley (4)

Jan Blaedel (14)

Jeannette Graham (11)

Kathy Oldham (14)

Mary Platner (15)

Wendy Roller (2)

The meeting was called to order at 5:02 pm PDT. A quorum was present

1. Minutes from previous Zoom Meeting - Claire Schneider

Motion 1: to accept the minutes from the May 25, 2022, Spring Board Meeting without corrections. Motion by Janis Shackelford and seconded by Howie Dash. Motion approved.

OLD BUSINESS

2. On-line Registration update - Janis Shackelford

Tim Valenzuela has begun working on the software. Each person who plans to register an iris will create an account. It has not yet been decided where the new registration system will be hosted. Wherever it goes, the issue is to make sure there is enough space for this new system and all its entries.

3. The Checklist for 2010-2019 - Janis Shackelford

Janis has loaded the checklist online through Kindle on Amazon. Janis has a quote to publish a hard copy of the ten-year checklist for about \$11 per copy and has listed it on Amazon for \$50. John Ludi needs 19 copies and recommends AIS purchase 50 copies for the Storefront and plans to sell them for \$35 which would include the mailing box and postage. The *Checklist 2010-2019* has 511 pages at 8.5 by 11 inches.

Motion 2: Recommends that 50 hard copies of *Checklist 2010-2019* be ordered (printed) and sold for \$35 each.

Motion by Bonnie Nichols and seconded by Jill Bonino. Motion approved.

Discussion: Janis can order more copies as needed.

SPRING REPORTS

4. Exhibitions (schedules) - Lois Rose

A digital report was posted. The number of shows has increased but not to the level seen before the pandemic. In 2019, Lois approved 126 shows. As of May 3, 2022, she had approved 100. But this number is almost double the number of approved shows in 2021. In addition to sending the supply order form and final show report form electronically, she wants to send out the E.C. ballots electronically. Lois will mail printed forms when they are requested.

Discussion: Some affiliates hold unapproved shows and yet use official AIS show supplies. The supply chair should review each supply order for a show approval number that has been issued by the exhibition schedule chair. Because there is a time issue with filling an order of show supplies, the supply chair usually does not look for a show approval number. To explain, affiliates are not supposed to order supplies until their show receives an approval number. But while waiting for their approval number, it becomes too late to receive the show supplies before their show. Some affiliates now order supplies for the following year, ordering without an approval number.

It seems that unapproved shows and exhibitions should be able to use the entry tags. But not to have or distribute AIS rosettes and medals at unapproved shows and exhibitions.

There was a discussion about posting the supply order and show report form on the AIS website. Both are fillable pdf forms.

5. Exhibitions (supplies) - Nick Stewart

Two digital reports were posted: "Price Changes" and "Source for Entry Tags". Regarding price changes, Nick recommended a one dollar increase of the shipping charge for a supply order, from \$14 to \$15. He also recommended that the price of the rosettes be increased. The price for small rosettes to increase from \$7 to \$8 each and the price for the large rosettes from \$8 to \$9.

Motion 3: That AIS accept the recommended price increases proposed by Nick Stewart. (i.e., A postage increase of \$1 per supply order and an increase in the price of small and large rosettes of \$1 each.)

Motion by Doug Chyz and seconded by Janis Shackelford. Motion approved.

Regarding the new source for entry tags, Nick described three price quotes for bundles of entry tags from Graftec Communications, 25K, 50K and 75K. Because Graftec is located closer to Nick, the shipping cost will be less than shipping from the previous printer. The entry tag will be slightly different, having a triangular tab instead of two buttons to hold the bottom flap over the exhibitor's name.

Motion 4: to purchase 75,000 show entry tags. (i.e., 750 packets for \$4.50 per packet) Motion by Doug Chyz and seconded by Phyllis Wilburn. Motion approved.

Discussion: Nick has converted his guest bedroom into a storeroom for all the show supplies.

OLD BUSINESS (continued)

6. Donation Development update - Jill Bonino & Gary White

With coordination between the Finance Committee and AIS Foundation, development of the Donation Program continues. Changes and updates are being made to the website. Forms and proposals are being reviewed by the AIS legal counsel. Planned giving is another aspect being included in the Donation Program, for example, with estate planning and monthly donations. AIS Foundation, first, and then the AIS Board of Directors will approve the Program. The plan is to have a big reveal of the Donation Program in the fall issue of the *Bulletin*.

7. Membership Drive update - Andi Rivarola

Almost 700 new members have joined in response to the 2022 Membership Drive. Because the Drive continues until June 30th, a final tally of new members will be given at the July Board meeting. In the original motion, funds were allocated for 750 new members. The next challenge will be to see these new members renew.

One of the most important benefits of an AIS membership is receiving *Irises: The Bulletin*. Quality and timeliness of the *Bulletin* should be a top priority. There was a suggestion to include an article or articles in the *Bulletin* specifically directed to the AIS newcomers. And to offer a webinar with basic culture and care of irises. Everyone is looking forward to seeing reports and photos of the Las Cruces convention in the next *Bulletin*.

Motion 5: if the cap (of 750 new members) is exceeded, those memberships will be approved.

Motion by Doug Chyz and seconded by Howie Dash. Motion approved.

Discussion: Pam Messer, membership chair, said she will approve those new memberships made through June 30th. The actual paperwork might not be in Pam's hands until a week or two later, but if the membership was made before July 1, it will be honored.

NEW BUSINESS

8. Bulletin Advertising Editor - Andi Rivarola

Linda Wilkie will replace Dawn Boyer. Thank you, Dawn, for all your dedication and hard work. Welcome, Linda Wilkie, to an important position with the *Bulletin*.

9. Webinars - Gary White

Two presentations were planned for July 6 and 13th. Both presenters have had issues and asked to postpone to a later date. Gary hasn't given up; he still hopes to have two webinars in July. Stay tuned!

10. Convention 2023 (April 12 to 16) update - Bonnie Nichols & Mike Reed

Debbie Strauss will be the registrar. Reservations are open at the convention hotel. Bonnie has requested that a link be added to the convention website to accept online payments. Buses and portable toilets have been reserved. Each garden owner has been advised, coached, and fortified.

Positions are open! Volunteers are needed for the registration table, for making iris arrangements for the tables, and for collecting fun items for the welcome bags and bus prizes. If anyone can help, please contact Bonnie.

In the planning phase are two days of garden tours, two panels of speakers, a convention pin with theme colors of purple and yellow, a silent auction of the regional baskets, a live auction of books and other things, an optional tour to the Bush Library and Perot Museum of Natural History, Geek Dinner, and other events.

Congratulations to the Dallas Convention Team, all 33 people at their June meeting!!

11. Convention 2025 - Delane & Jane Langton

Andi Rivarola and Gary White visited Billings, Montana, to tour a possible site for the AIS Convention 2025, tentatively scheduled for early June. This will be the first AIS convention in Montana at a beautiful hotel, 5 minutes from the airport, easy walking, many restaurants. Although the date is tentative, they like the slogan of "Meet us in Montana for Iris Under the Big Sky." Howie said, "Hosting a convention is a challenge, but it can be a lot of fun."

Motion 6: To accept the proposal to host Convention 2025 in Billings, Montana.

Motion by Bonnie Nichols and seconded by Jill Bonino. Motion approved.

12. Convention Handbook - Andi Rivarola

The current *Convention Handbook* is 20 years old and needs an update. For example, very out-of-date are Robin Meetings and advice for the registration desk is to have available a typewriter and NCR paper (carbonless carbon paper). A revised *Handbook* will be presented at the July meeting.

13. Basic Iris Culture booklet- John Ludi

Fourteen copies remain in the Storefront and more need to be ordered, especially in light of the 700 plus new AIS members. This booklet needs to be updated, but in the meantime, copies need to be ordered to cover the next six months.

Motion 7: that 750 copies of the Basic Iris Culture be ordered from Sundance.

Motion by Doug Chyz and seconded by Bonnie Nichols. Motion approved.

ANNOUNCEMENTS

Bonnie and Hooker Nichols and Jody Nolin have been invited to judge the French International and Italian Iris Competition in 2024.

The next AIS Board of Directors meeting will be July 27, at 5 pm Pacific time.

Respectfully submitted,
Claire Schneider