

AMERICAN IRIS SOCIETY BOARD OF DIRECTORS MEETING
DALLAS, TEXAS
APRIL 15-16, 2013

FULL MINUTES

President Jim Morris called the Spring Meeting of The American Iris Society Board of Directors to order at 1:00 PM on Monday, April 15, 2013, and announced a quorum was present. President Morris asked Board Members, Committee Chairpersons, RVPs, and guests to introduce themselves.

Present during the various sessions were: **Officers:** President, Jim Morris; 1st Vice President, Gary White; 2nd Vice President, Jody Nolin; Secretary, Michelle Snyder; Editor, Kelly Norris, and Advertising Editor, Ron Killingsworth.

Administrative Officers: Registrar/Recorder, John Jones; Recording Secretary/Policy, Susan Boyce; and Publication/Sales, John and Kay Ludi.

Directors: Susan Boyce, Cheryl Deaton, Paul Gossett, Harold Griffie, Susan Grigg, Ron Killingsworth, John Ludi, Bob Pries, Andi Rivarola, and Debra Strauss.

RVP Representative: Gordon Carver. **Immediate Past President:** Judy Keisling. **Committee Chairpersons:** Bob Hollingworth, Veronica Johnson, Riley Probst, Lois Rose, Dave Silverberg, Nick Stewart, and Gerry Snyder.

RVPs: Donna Lowry (2), George Boyce (3), Don Rude (4), Wayne Smith (5), Jim Copeland (6), John Pesek (14), Winona Stevenson (15), and James Bledsoe (22). **Guests:** Glenn Grigg, David Potembski (4), Jill Copeland (6), Dave & Debra Miller (9), Shirley Trio Probst (14), Dell Perry, Bonnie Nichols (17), and Jean Morris (18).

President Morris welcomed all and encouraged all present to participate in discussions, with the reminder that only Board members may make motions and vote.

President Morris also appointed Gary White as the Parliamentarian. White noted the rules of making and modifying motions and speaking at the meeting.

MINUTES OF THE LAST MEETING:

Columbus, Ohio - November 2-3, 2012

One correction to the minutes was noted. Under the Budget section, a motion was made that named the Columbia Iris Society, and it should have said Columbus Iris Society.

*Snyder moved and Ludi seconded:

That we accept the minutes of the November 2012 meeting as corrected. **Motion carried.

In accordance with standard practice, Morris asked for affirmation of interim Board actions taken by email vote since the November 2012 Board meeting.

*Snyder moved and Gossett seconded:

That Bob Hollingworth be approved as the new chair of the Scientific Committee. **Motion carried.

*Snyder moved and Keisling seconded:
That Bob Pries be named as Chairperson for the AIS National Collections, Display and Test Gardens committee. **Motion carried.

*Nolin moved and Carver seconded:
That we accept the Secretary's report on interim board actions. **Motion carried.

REPORTS OF OFFICERS:

President - Jim Morris noted that he is honored to serve as the President of The American Iris Society.

President Morris appointed John Jones as Motion Secretary.

*Keisling moved and White seconded:

That John Jones be appointed Motion Secretary. **Motion carried.

1st Vice President - Gary White had no report.

2nd Vice President - Jody Nolin had no report.

Secretary - Michelle Snyder thanked those who sent in their reports to her in a timely manner.

Treasurer - Dwayne Booth was absent, but his detailed report presented the financial status of AIS through February 28, 2013 with income exceeding expenses of \$10,747.61 for the period. He cautioned that interim financial statements are a snapshot in time and may not represent trends that continue (profit or loss) for the remainder of the fiscal year through September 30, 2013.

Editor - Kelly Norris was not currently present, but will report later in the meeting.

Advertising Editor - Ron Killingsworth reported on starting in this position. He talked about ways of increasing the number of advertisements in the IRISES in issues other than the April/May issue, which is already full of advertisements.

After a discussion:

*Pries moved and Gossett seconded:
That if an advertiser takes out an ad in the AIS bulletin, that advertiser may run another comparable size ad within the current calendar year for 1/2 the cost. **Motion carried.

ADMINISTRATIVE OFFICER REPORTS:

Membership Secretary - Tom Gormley was absent, but provided a detailed report. After an increase in membership last year of 130, his report of 3/31/2013 indicated a decrease of 128 with the membership totaling 4,382. Membership income is lagging our projected budge by about 10%.

Registrar/Recorder - John Jones reported that the 2012 Registration & Introductions books are now available. Jones also noted that he is receiving requests by hybridizers to reinstate the "How to Register an Iris" article in the AIS Bulletin. It was decided that this issue will be discussed and resolved at the Fall Board meeting.

Recording Secretary/Policy - Susan Boyce reported that the recording tapes that she and the Secretary, Michelle Snyder use are no longer being made and are getting harder to find and when they are found, the cost per tape is much higher than it was a few years ago. Boyce noted that when the supply of tapes are depleted, it will be necessary to convert over to a digital recording system for both her and the Secretary.

Publication/Sales - John Ludi reported that the AIS Storefront shopping cart is now operational. Ludi reported that the Judges Training Handbook covers supply is low and will need to be reordered shortly. Keisling stated that she is in the process of obtaining price quotes to start this process and will present the final price quotes via AIS Discuss. Ludi also reported that the Invitation to Join brochures are running low and we will run out of these next month.

*Ludi moved and Boyce seconded:

That we print 10,000 copies of the "Invitation to Join" brochures at a cost not to exceed \$1,400. **Motion carried by a vote of 11-4.

Also discussed was the number of packets of free ITJs that are being given out to the affiliates. Currently four packs of 25 each are being given out to the affiliates when they request them.

*Boyce moved and White seconded:

That we provide to affiliates one packet of 25 ITJs free and each additional packet of 25 will be \$4.00 per packet. **Motion carried.

The meeting recessed for a break at 2:50 pm and reconvened at 3:05 pm.

New Business - Michelle Snyder discussed changing the number of days that a motion is discussed on AIS Discuss, before it goes out for vote.

*Snyder moved and Keisling seconded:

That the number of days a motion is on AIS Discuss be reduced from 7 days to 5 days. **Motion carried.

White brought up the topic of amended motions and the time period of discussing a motion that has been amended.

*White moved and Deaton seconded:

**When an amendment is offered on an active motion on AIS Discuss, the discussion on the original motion is suspended. The amendment will be discussed for 3 days. The amendment is then voted on for 5 days or until a majority is reached. If the amendment fails, the discussion of the original motion continues to its limit of 5 days and then voted on. If the amendment passes the amended motion is discussed to the time limit of the original motion and then

voted on. **Motion carried.**

Ad hoc committee reports:

1. Commercial Fundraising - Chairperson Jody Nolin discussed the different kind of programs and levels of fundraising for the AIS.
2. Intellectual Property - Chairperson Bob Pries has no report and stated no meetings or discussions have happened yet. The purpose of the committee needs to be defined and approved by the AIS Board.
3. Library - Chairperson Ron Cosner was not present, and White noted that this report will be addressed after the Foundation meeting that takes place on Tuesday.
4. Operations Manual Review - Debra Strauss noted that she just started sending out emails to AIS officers and Committee chairs a few weeks ago. Strauss stated that she has only received a few responses back so far.

REPORTS OF STANDING COMMITTEES:

Affiliations - Chairperson Susan Boyce reported on problems with the affiliation process. Boyce stated that since changing the affiliation time line to a calendar year, the RVPs have had a harder time completing the paperwork on time as several clubs go into hibernation during the winter months. She wants to change the affiliation time line back to what it was in previous years.

*Boyce moved and Deaton seconded:

That we reinstate the Affiliation timeline back to May 1st through April 30th. **Motion carried.

Boyce stated that the affiliation paperwork will now be sent out to the RVPs the first week of January.

Affiliates Liaison - Chairperson Jody Nolin reported on sending out information to the affiliate presidents via email. Nolin stated that after the board meeting she will email the affiliate presidents and inform them of changes made at this board meeting.

Awards - Chairperson Gerry Snyder reported that the on line voting for the judges is now available and nine have voted so far. The paper ballot went out in the mail just before the convention started.

Calendars - Chairperson Janet Smith was not in attendance, but her report stated that the 2014 calendars have been printed. Ludi noted that the 2014 calendars are available for sale at the storefront.

Electronic Services - Chairperson John Jones reported that there is now a search capability on the AIS Website. Jones questioned where and if we should send electronic copies of the individual scanned bulletins to other libraries and to non AIS members. It was noted that since the AIS Foundation funded the scanning project, part of the agreement was that the scanned bulletins was to be

sent out to other libraries. So far no other libraries have requested this. It was suggested that Andi Rivarola be added to the Intellectual Property ad hoc committee.

Meeting recessed for dinner break at 4:30 pm
The meeting reconvened back at 7:37 pm.

Exhibitions - Supply clerk Susan Boyce stated that she has to date received 59 orders and received more than \$5,000 in orders. She expects more orders to come.

Honorary Awards - Chairperson Judy Keisling stated that there is no report at this time.

Insurance - Chairperson Michelle Snyder reported that everything is flowing smoothly.

Image Coordinator - Chairperson Janet Smith was not present, and in her report, she questioned if this position is needed, as when photos are sent in, they are sent in to the Slides & Digital Chair.

Iris Programs Resources (Slides & Digital) - Chairperson Janet Smith was not present, but her report noted a couple of new programs are now being offered. Smith also wants the iris programs to be sold on the AIS Storefront. Ludi noted that this can be done.

Iris Programs Resources (Speakers) - Chairperson Gordon Carver reported that he has received some inquiries about speakers. Carver stated that he needs to update the list and he will be sending out a new questionnaire to update this list.

Judges - Chairperson Judy Keisling noted that 19 judges were dropped due to not renewing their AIS memberships.

Judges Handbook Revision Committee - Chairperson Harold Griffie requested direction of printing a whole new book or just making changes in a few pages of the book. Griffie was directed to take and gather suggestions on possible changes and evaluate each one, reporting any proposed action to the president.

Legal Advisor - Chairperson Veronica Johnson had no report.

Library - Chairperson Dave Silverberg asked direction on disposing of slides of daffodils and a hemerocallis checklist. After a discussion, it was decided to discuss this issue at the AIS Foundation meeting on Tuesday. The AIS Foundation is in charge of funding the AIS Library. Silverberg noted that he sent the 2013 and 2014 list of items of library items to be donated to the silent

auctions to Debra Strauss. Strauss only sent the 2014 list to the board, and she was reminded that the 2013 list needs to be printed up and sent to the board for approval before the end of the board meeting.

National Collections, Display, & Test Gardens - Chairperson Bob Pries reported that this committee has put together a draft of a Guide to Garden Etiquette. More work is still needed on this draft.

Photo Contest - Chairperson Janet Smith was absent, but her report stated that the 2013 photo contest has now started.

Public Relations - Co-chairperson Susan Grigg reported that the voucher program has now started. Social Media director Andi Rivarola reported on the increase of the number of people checking out the AIS blog. Pries reported that the wiki is at a stallmate in moving it to a new site. Pries also noted that News and Notes has also been delayed. Pries further stated that the 100th AIS Anniversary is still accumulating money and this project has not yet started. Nolin stated that the board needs to receive a written status report at the Fall 2013 Board meeting on the progress of the 100th Anniversary project.

Scientific Advisor Committee - Chairperson Bob Hollingworth was not present, but Gary White talked about various requests to fund research projects.

Silent Auction - Co-Chairperson Debra Strauss reported on donations received from regions, hybridizers, and individuals for the silent auction. Strauss was reminded that the board needs the 2013 list. Snyder noted that since we already have the 2014 list we could approve the list a year early.

*Snyder moved and White seconded:

That we approve the list of donation items from the AIS library for the 2014 Silent Auction. **Motion carried.

Symposium - Chairperson Riley Probst reported that the 2013 Symposium list will be ready shortly.

Youth - Chairperson Cheryl Deaton reported that only one youth is attending this years convention. Deaton announced the winners of the Ackerman Essay contest. They are: Chelsea Curlee, Region 17, (12 and under age group) and Rachel Potter, Region 4, (13 and up age group). Jean Morris noted that Megan Pennington, Region 18, the winner of the Clarke Cosgrove Award, was not able to attend the convention and receive her award. It will be awarded at her local Washington Iris Club membership meeting.

The meeting recessed for a break at 9:05 pm and reconvened at 9:17pm.

Convention - Chairperson Paul Gossett reported on his quest to find a site for the 2016 convention. The first group, that he was working with voted and

declined to host it. The second group that he contacted did approve to host the 2016 convention in New Jersey.

*Gossett moved and Snyder seconded:

That we accept the Presby Garden and Essex County's offer to host the 2016 AIS Convention. **Motion carried.

Editor - Kelly Norris tendered his resignation as his new employment leaves him inadequate time to tend to his duties as AIS Bulletin Editor. He will continue on through the Oct/Nov issue or until we find a new editor to replace him.

The meeting adjourned at 10:08 pm.

Tuesday, April 16, 2013 - The meeting reconvened at 9:15 pm.

Scientific Advisory Committee - Chairperson Bob Hollingworth reported that Carol Wilson has been added to the committee. Hollingworth also noted that the Library committee is just getting started on researching in what direction the AIS Library should go. White noted that the librarian needs more direction to what kinds of items need to be saved or removed from the library. More communication needs to be ongoing with the AIS librarian, the Foundation, and the AIS library ad hoc committee.

Foundation - Chairperson Gary White reported on the various research projects that have been funded by the foundation.

Unfinished Business - Silent Auction - Co-Chairperson Debra Strauss now has the 2013 list of items donated from the library for board approval.

*Snyder moved and Gossett seconded:

That we approve the list of donation items from the AIS library for the 2013 Silent Auction. **Motion carried.

RVP Counselor - Chairperson Cheryl Deaton reported on the RVP Board of Counselors meeting. Winona Stevenson, Region 15, is the new RVP Board Representative. The Nominating Committee representatives are David Kelly (Region 9) and James Bledsoe (Region 22).

RVP Representative - Gordon Carver reported that he had received a request to ask for the AIS Symposium to be out before June 1st, and he had already been notified that it will be out before that time.

Section and Cooperating Society Liaison - Chairperson Gary White announced that Nancy Price, of the Spuria Iris Society, will be the Section Representative to the AIS Nominating Committee. IRS filing problems, gaining new members, and bylaws problems were some of the items discussed at the meeting.

Meeting recessed for a short break at 9:44 pm and back at 9:50 pm.

Report of the Nominating Committee - Chairperson Winona Stevenson presented the slate of nominees for consideration as candidates for the four director positions on The American Iris Society Board of Directors: George Boyce (3), Susan Grigg (4), Steve Poole (9), John Ludi (13) John Jones (14), Riley Probst (15), Gerry Snyder (15), Pat Byrne (17), Debra Strauss (17), and Barbara Jean Jackson (21). There was one addition nomination from the floor, Gordon Carver (17).

The meeting adjourned at 9:55 pm for Executive Session.

The Board of Directors went into Executive Session from 10:00 pm until 10:40 pm, with the Regular Session called back to order at 10:45 pm. Director Nominees selected for the three-year terms which will expire in 2016 are: George Boyce, Gordon Carver, Susan Grigg, and Debra Strauss.

Nominating Committee Appointments - President Morris announced the appointment of Susan Grigg and Jody Nolin as Board representatives to the 2014 AIS Nominating Committee. Grigg and Nolin will join David Kelly (RVP), James Bledsoe (RVP), and Nancy Price (Sections) as members of this committee.

ANNOUNCEMENTS:

The Fall Board Meeting will be held November 1-2, 2013 at the Doubletree New Orleans Airport Hotel in Kenner, Louisiana. 2013 Fall Meeting Chair, Paul Gossett may be reached at pwgossett@juno.com or (918) 853-6204.

The Spring 2014 meeting and convention will be held again in Dallas, TX, Saturday April 5th thru Thursday April 10th (Note the change in days of the week because of the huge international soccer meet in Dallas).

Meeting adjourned at 10:55 pm.

Respectfully submitted,
Susan Boyce